

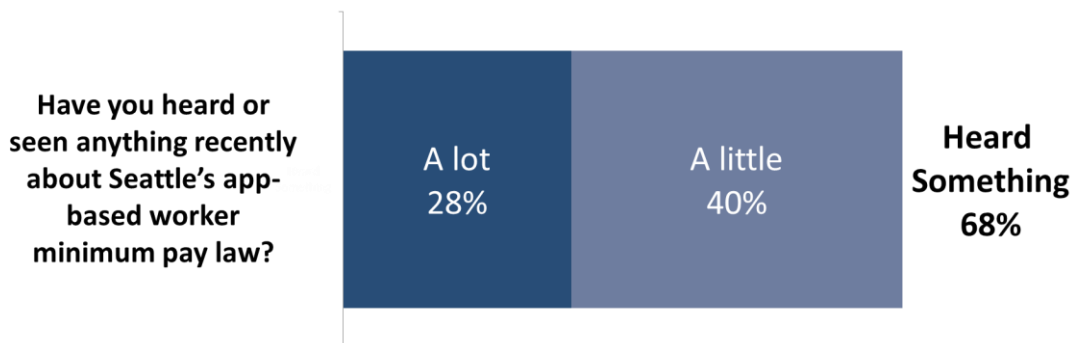
**TO:** Interested Parties  
**FROM:** EMC Research, Inc.  
**RE:** Voter Research in Seattle, WA  
**DATE:** May 2, 2024

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*The following memo outlines findings from a recent survey of registered voters in Seattle, Washington, regarding the city's app-based worker minimum pay law.*

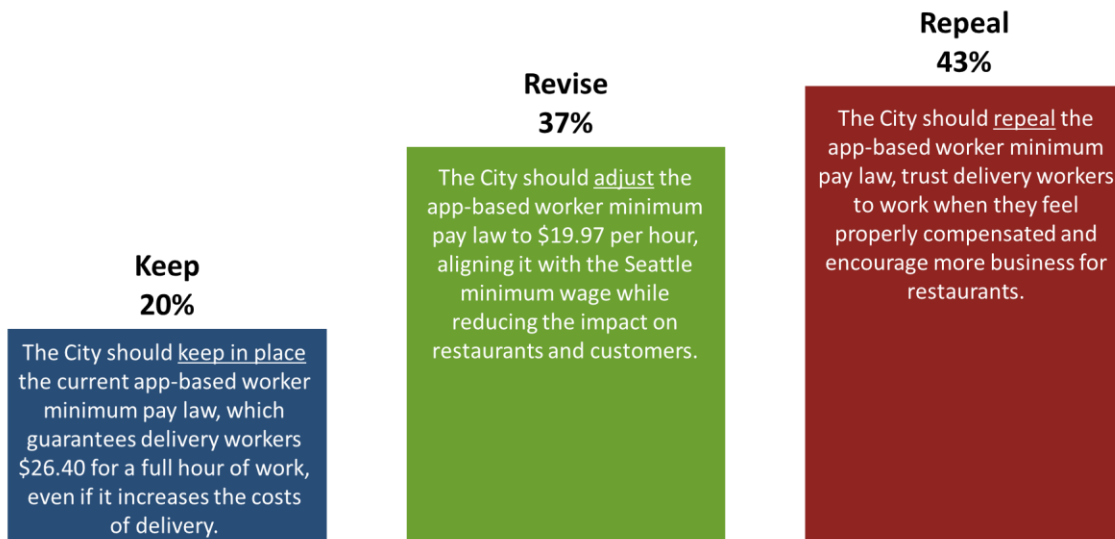
### There is high awareness of Seattle's new app-based worker minimum pay law

Two-thirds of voters are aware of Seattle's app-based worker minimum pay law. Among those who are, a quarter (25%) specifically mention that they had heard or seen something about the increased prices or fees associated with the law.



### Four-in-five voters prefer to revise or repeal the minimum pay law

After hearing messages for and against the current law, voters overwhelmingly indicate they prefer to revise or repeal the law. Just 1-in-5 Seattle voters prefer keeping the existing law.

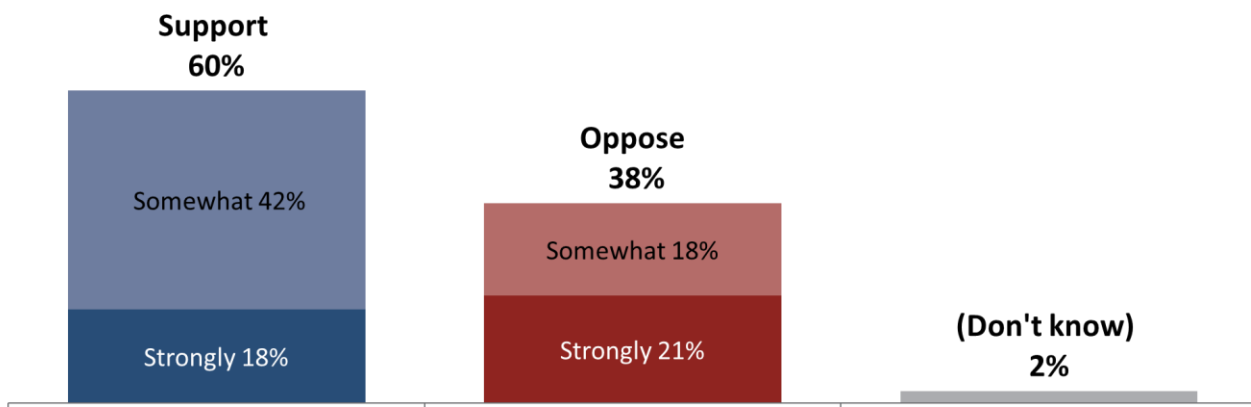


### A supermajority of Seattle voters support a revised app-based worker pay law

Six-in-ten voters support a revised minimum pay law that would set the guaranteed hourly wage for app-based delivery workers to the citywide minimum wage of \$19.97/hour, plus tips and 35 cents per mile traveled.

**A revised law has support from a majority of those whose preference is to maintain the current law and from almost 4-in-10 of those whose would prefer to completely repeal the current law, indicating that voters see this path as a reasonable compromise.**

The City Council is considering a revised law. This new law would guarantee app-based workers Seattle's current minimum wage of \$19.97 per hour on delivery, plus tips and \$0.35 per mile traveled. It would preserve many existing protections that grant workers transparency regarding pay and flexibility to choose when they work.



### Methodology

The findings in this memo come from a mixed mode telephone and email- and text-to-web survey conducted April 22-25, 2024 by [EMC Research](#) among 500 voters in the city of Seattle, WA. Telephone interviews were conducted by trained, professional interviewers; landlines and mobile phones included. Email and text invitations were sent with link to the web survey. The results have an overall margin of error of  $\pm 4.4$  percentage points.